



Helping Families Build a Strong Foundation

HERITAGE SKILLS DEVELOPMENT CENTRE (HSDC)

Be the Next Generation ENTREPRENEUR

Do you:

Have a good business



Want to become an



Winter 2018 BUSINESS/ MARKETING TRAINING PROGRAM

PROGRAM COVERS:

- ✓ Self-Employment Training
- ✓ Business Planning Process & Registrations
- ✓ Basic Accounting, Book-keeping and Budgeting
- ✓ Business Plan Development
- ✓ Developing a Marketing Plan
- ✓ Canadian Business Practices, Policies & Standards
- ✓ Successful Marketing Strategies
- ✓ Resources for Entrepreneurs
- ✓ Connection to Grants & Business Financing Opportunities
- ✓ Digital Marketing, Social Media Promotional Strategies, Integrated Marketing, Product Positioning and Branding
- ✓ Support Services, Business Start-ups, Networking & much more!!!

PROGRAM SCHEDULE:

In-Class Duration: 10 Weeks
 Class Start: October 1st, 2018
 Graduation: December 7th, 2018
 Training Days: Mondays & Wednesdays
 Training Time: 5:00pm - 6:30pm

PROGRAM LOCATION:
 Heritage Skills Development Centre
 400 McCowan Road, Scarborough
 (Ground floor)

Administrative/Course Material Fees: \$300

Certificates Will Be Awarded After Successful Completion of the Course



For more information/ to register please contact us at:

Heritage Skills Development Centre (HSDC)
 400 McCowan Road, Scarborough, ON (Ground Floor)
 Intersection: Eglinton & McCowan
 Office: (416) 345 1613
 Email: info@hsdconline.org